打造旅游民宿行业一站式服务与采购平台



2025第八届上海 国际旅游民宿产业博览会

2025 8RD SHANGHAI INTERNATIONAL TOURISM HOMESTAY INDUSTRY EXPO

7月(July)17-19日

上海新国际博览中心

Shanghai New International Expo Center

同期举办:

2025宿见中国跨界演讲会 2025中国乡村民宿发展论坛 2025中国旅游民宿设计师论坛



主办单位:

中国林学会

中国民宿发展智库联盟

中国旅游资源整合联盟民宿专委会

协办单位:

浙江省文化创意产业协会 浙江省农村三产融合发展联合会 广西省旅游协会 吉林省旅游协会 山西民宿文化协会 广东省民宿行业协会 陕西省民宿服务行业协会

江西省旅游协会民宿分会 山东省精品旅游促进会民宿分会

承办单位:

中国林学会竹子分会

中国工艺美术学会工艺专委会

中国林产工业协会竹木重组材及制品分会

寰域展览(上海)有限公司

贵州旅游民宿协会

湖南省旅游民宿协会

安徽省旅游协会民宿分会

四川省旅游协会民宿客栈与精品酒店分会

新疆维吾尔自治区旅游协会民宿专业委员会

海南省酒店与餐饮协会民宿客栈与精品酒店分会

温州市乡村民宿发展协会 溧阳市民宿行业协会

上海崇明民宿协会 芜湖悦慢慢民宿管理有限公司 **官网: www.bbrexpo.com**





WHAT CAN WE DO FOR YOU?



贸易洽谈 Trade Negotiations
实效订单 Effective Orders
品牌曝光 Brand Exposure
产业聚集 Industry Agglomeration
媒体与KOL、KOC Media and KoL、Koc
二次传播 Secondary Spreading



精准匹配 Precise Matching 采购对接 Supplier Mlatchmaking 场景体验 Immersive Experience 交流论坛 Interactive Forum 链接KOL Connect with KoL 整合资源 Integrate Resources



应需而生,因需而变 Born to meet needs, changed according to needs

2025第八届上海国际旅游民宿产业博览会将于7月17-19日,上海新国际博览中心•浦东,再一次全新绽放,已在旅游及民宿领域深耕9余载,凭借专业和实力成为民宿业优质建设与运营采购贸易展会,也成为各大民宿供应商拓展全国市场的重要平台。以"尚古出新,民宿风尚"为主题,汇聚350+参展企业、4.5万+专业买家、展出面积2.5万平方米、涵盖旅游景区、旅游民宿领域,全方位呈现品牌民宿,民宿设计建造材料、民宿家具、民宿用品、民宿户外景观、民宿房屋及民宿酒店筹建与运营领域新产品、新技术、新模式、新趋势、新理念,协同共进开启新发展格局。以"新生活方式变革下助力旅游民宿品牌生态构建的资源汇聚平台"为目标,立足全球视野,用实力讲好中国旅游民宿产业品牌故事。

The 8th Shanghai International Tourism and Homestay Industry Expo 2025 will once again bloom from July 17-19 at the Shanghai New Interna tional Expo Center Pudong. It has been deeply rooted in the tourism and homestay fields for more than 9 years and has become a high-quality construction and operation procurement trade exhibition for the homestay industry with its professionalism and strength. It has also become an important platform for major homestay suppliers to expand into the national market. With the theme of "Embracing the Past, Embracing the New, and Promoting the Trend of Homestays", we gather 350+exhibiting companies, 45000+professional buyers, an exhibition area of 25000 square meters, covering tourist attractions and homestay fields. We comprehensively present brand homestays, homestay design and construction materials, homestay furniture, homestay supplies, homestay outdoor landscapes, homestay houses, and homestay hotel construction and operation areas with new products, technologies, models, trends, and concepts, and work together to open up a new development pattern. Based on a global perspective, tell the brand story of China's tourism homestay industry with strength.









星辰闪烁,大咖咸集 Stars twinkle, big names gather 灼见纷涌,掌声阵阵 insights flood in, applause bursts.

展会同期将围绕旅游景区与民宿设计、投资与运营等一系列主题,举办15场论坛、盛典、设计奖项、推介会、创意特展等多元化活动,将集结海内外王一线行业内炙手可热的民宿、客栈、度假酒店、旅游地产商、旅游景区、文旅公司、民宿供应商、设计师、投资加盟商等行业精英专家,分享行业心得,届时来自全国各地业内精英将共聚一堂,共同为旅游景区及民宿建设提供赋能。

During the exhibition, 15 forums, ceremonies, design awards, promotion events, creative exhibitions and other diversi fied activities will be held around a series of themes such as tourism scenic spots and homestay design, investment and operation. It will gather hot industry elites and experts in homestays, inns, vacation hotels, tourism real estate developers, tourist attractions, cultural and tourism companies, homestay suppliers, designers, investment franchisees and other industries at home and abroad to share industry experiences. At that time, industry elites from all over the country will gather together to provide empowerment for the construction of tourism scenic spots and homestays.

















上届回顾 Previous Review

"第七届上海国际旅游民宿产业博览会"(英文缩写:BBR EXPO)成功打造中国旅游民宿产业旗舰展,展出面积 25,000平方米,现场集结了国内外优秀的民宿产业 350多个品牌 参与展示。如上海民宿展团、贵州民宿展团 安徽民宿展团、福建展团、河南民宿展团、鑫顺鸿源、篷派、零界集团、富谦国际、贝拉乔、维尼、斯塔万格、欧拓、鹏友、天成营地、沐辰科技、盛览环保、九川、漠焱、博庭、森林地带、科勉家居、杰兴、贻赛、特洁尔、帅鑫、泥之韵、华松居、浮菲尼、康旅智能、芳园、美途、奥联、卓别凌、仟邺环境、竹立方、泽普文旅局、千年舟、鸿运装饰、小达、稻诚科技、展炯、露缘工贸、无忧智能、约翰慕奇、归乡宅院、味家、至伟、素行侠旅游、中竹集团、森泰集团、元然、隐墅集团、温州民宿、山西民宿、阿赫桑、红蝉、澳皮王、通路宝、斯格登、凯美、泽市、丽维家、绳魔方、稻城、友诺、鸿运榻榻米、智建美住、德尊、竹里空间、奇彩、格孚、巴菲、环丰、望月、微泛、极易、泰协、小达科技、铎润、广之源、康诺迩、京华邦威、奥联车辆、慧雨、蜜斯、吉地亚、乐创、天成、乌金缘、帕纳佳世、福能达、境合、施麦钡、未来时、艺阳、众艺智睿、万星、约翰慕奇、展炯、诗曼达、众得利、遍地火、尤尼家、钛唐、三恒一树、记一、贝利泰、三山来迟民宿等全产业链三百余家全国优质民宿景区展商及品牌在上海新国际博览中心携前瞻趋势、创意产品、突破技术,与海内外万千专业买家共享旗舰平台商机、共襄旅游民宿行业盛事。

观众方面,为期3天的展会共吸引了**41,126**人次的专业观众,其中国内观众人数为**39757**人次,国外观众人数为**1369**人次。展会现场同期举办论坛活动多元绽放,前瞻布局民宿未来产业。



展商数据 Exhibiti Data:

民宿装备 民宿家具 民宿家具 民宿户外景观 旅游 (民宿房屋+帐篷) (室内家具+户外家具) (户外泳池温泉+休闲庭台+景观照明) (旅游装备)

 22.60%
 20.03%
 17.55%
 15.19%
 11.37%
 8.16%
 5.1%

民宿设计建造材料

民宿用品

品牌民宿

观众数据 Exhibiti Data:

2024观众数据 Visitors Data 专业观众 41,126

Professional Buyers: 41,126

观众类型 Visitors Category

民宿、客栈、度假酒店及投资加盟群体26.3%

文旅公司/规划公司/文旅地产开发 13.1%

规化建筑设计师(院)/室内设计/景观设计/建筑设计11.1%

旅游景区管理部门9.8%

经销商/代理商/加盟商8.6%

文化旅游爱好者/旅行社6.9%

生产商/ODM/OEM 6.1%

园林景观/户外露营等3.7%

田园综合体/建筑公司3.5%

■ 村镇单位集体采购2.8%

■ 各县市区旅游局/商会/行业协会2.5%

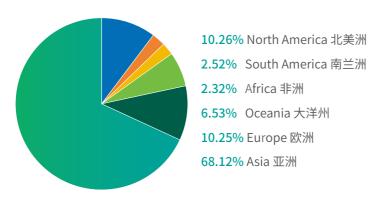
■ 电商平台1.7%

■ 讲出口贸易商1.5%

■媒体1.3%

■ 其他1.1%

海外观众分布 Overscas Buyers Source



国内观众分布数据

Domestic audience distribution data

	占比 Percentage	国內 Domestic
	77.13%	华东 East China
	9.02%	华南 South China
	5.39%	华北 North China
	5.23%	华中Central China
	2.08%	西南 South West
	0.62%	西北 North West
	0.44%	东北 North Cast
`		

参观目的

Purpose of Visit

25.5%	25.5% Collect Marketing Information 收集市场信息,了解行业动念		
	Participant in Fitness Training/Event		
20.3%	参加民宿盛典论坛/出席展会相关活动 16.4%		
16.4%	Purchase Products 采购		
12.8%	8% Seek Brand Agency/Cooperation 寻求品牌代理/合作		
10.3%	Business Negotiation 商务洽谈		
5.1%	Assess Exhibiting Possibility 评估参展可能性		
9.6%	Others 其他		



2024宿见中国·跨界演讲会 创变未来宿见生活

群英荟萃,精彩无限!将通过各种渠道邀请最顶尖的演讲人共同组成演讲嘉宾团,每人用20分钟的时间开展TED演讲,进一步分析商业模式创新融合大环境下,民宿发展的未来之路,用不同的商业思维助民宿产业再起航!

2024宿见中国·跨界演讲会嘉宾阵容强大,来自民宿及相关行业的顶级意见领袖汇聚于此,行业专家学者、顶尖民宿主理人、行业协会会长云集,展开民宿界知识分享的饕餮盛宴!

Gathering of heroes, endless excitement! We will invite the top speakers through various channels to form a guest speaker group, and each person will spend 20 minutes giving a TED talk on the future path of homestay development, using different business thinking to help the homestay industry set sail again!

The 2024 Sujian China Cross border Speech Conference has a strong lineup of guests, with top opinion leaders from the homestay and related industries gathered here. Industry experts, scholars, top homestay managers, and industry association presidents gather to launch a feast of knowledge sharing in the homestay industry!



中国民宿时尚创意盛典

创新尚 融新念 宿新意

作为中国民宿界的一大璀璨评选活动,致力于打造民宿界的奥斯卡评选盛典,旨在对旅游民宿产业领域内优秀的民宿品牌、民宿主、民宿设计师及民宿创意产品、自媒体进行表彰及鼓励,并以盛典举办为契机,汇聚业界精英,围绕民宿行业时尚创意新方向、融合发展大促进等前沿主题进行深入探讨与交流,在智慧的碰撞中,我们共同探寻民宿发展的新路径。

As a brilliant selection event in the Chinese homestay industry, we are committed to creating an Oscar selection ceremony for the homestay industry, aiming to commend and encourage outstanding homestay brands, homestay owners, homestay designers, homestay creative products, and self media in the tourism homestay industry. Taking the event as an opportunity, we will gather industry elites to deeply explore and exchange ideas around cutting-edge themes such as fashionable and creative new directions and integrated development promotion in the homestay industry. Through the collision of wisdom, we will jointly explore new paths for homestay development.









中国乡村民宿发展论坛

宿在精致

本届大会全面聚焦在"如何助力民宿精致生活?"、"民宿是否在奢华感还是性价比上为重点讨论。"会上发布了精致民宿上下游产品讨论,以及优秀民宿模型应用案例的深度讲解。提高人民舒适度的战略地,且听风吟,诗意栖居,星"宿"美得令人忘记时光!

This conference focuses comprehensively on "How to help homestay exquisite living?" and "Whether homestays focus on luxury or cost-effectiveness." At the conference, discussions on upstream and downstream products of exquisite homestays were released, as well as in-depth explanations of excellent homestay model application cases. A strategic place to improve people's comfort, let's listen to the wind and live in poetry. The beauty of the stars is so beautiful that it makes people forget time!

中国民宿设计师论坛 民宿发展,助力乡村发展

设计系列活动以多维度的跨界对话深化行业交流,打造国际化设计交流平台!通过会议论坛、设计特展等,展示设计如何重塑和构想更具多元化体验感的旅游及民宿景区消费场景。

Design a series of activities to deepen industry exchanges through multidimensional cross-border dialogue and create an international design exchange platform! Through conference forums, design exhibitions, etc., showcase how design can reshape and conceptualize more diverse experiential consumption scenarios in tourism and homestay scenic areas.

第八届"素行天下"上海高峰论坛 大禹农耕生态生活

7月3-5日,本次盛会是由中国林业与环境促进会森林康养建设工作委员会携手北京综合赋能科学技术中心、中国食文化研究会素食文化专业委员会、上海食文化研究会素食文化专业委员会以及浙江省有机产业协会,共同策划了这场集生态展示、文化交流、高峰论坛于一体的综合性活动。

From July 3rd to 5th, this grand event was jointly planned by the Forest Health Construction Working Committee of the China Forestry and Environment Promotion Association, the Beijing Comprehensive Empowerment Science and Technology Center, the Vegetarian Culture Professional Committee of the China Food Culture Research Association, the Vegetarian Culture Professional Committee of the Shanghai Food Culture Research Association, and the Zhejiang Organic Industry Association. It integrates ecological display, cultural exchange, and summit forum.

2024上海国际竹产业发展学术研讨会 "以竹代塑"竹产业创新发展与竹乡振兴

2024年7月2日-4日,由中国林学会主办,中国林学会竹子分会、上海市林学会、中国林科院亚热带林业研究所、福建省邵武市竹立方品牌运营有限公司、寰域展览(上海)有限公司共同承办的2024上海竹产业创新发展学术研讨会在上海召开。会议得到了中国工艺美术学会竹工艺专委会、浙江省竹产业协会、《世界竹藤通讯》编辑部等单位的大力支持。

The 2024 Shanghai Bamboo Industry Innovation and Development Academic Seminar, hosted by the Chinese Forestry Society and jointly organized by the Bamboo Branch of the Chinese Forestry Society, the Shanghai Forestry Society, the Subtropical Forestry Research Institute of the Chinese Academy of Forestry, and Huanyu Exhibition (Shanghai) Co., Ltd., was held in Shanghai from July 2nd to 4th, 2024. The conference received strong support from the Bamboo Craft Committee, Zhejiang Bamboo Industry Association, and the editorial department of World Bamboo and Vine Newsletter.



"凤栖奖"-中国民宿优质供应商评选

创意协同、旅游协同、资源协同

中国旅游民宿供应商奖项从评选设置、标准规范、评审规则等方面进一步深化评审体系,邀业内专家、学者、媒体以及全国旅游民宿协会,组成独立的评审团,结合全国和地区的民宿产业市场发展趋势,从民宿供应产品的从材料、工艺、应用性、创意性多维度促进创新,为可持续时尚的构建不断注入新的发展动能。

The China Tourism Homestay Supplier Award further deepens the evaluation system from the aspects of selection setting, standard specifications, and evaluation rules. It invites industry experts, scholars, media, and the National Tourism Homestay Association to form an independent judging panel, combined with the development trends of the homestay industry market at the national and regional levels, to promote innovation from multiple dimensions such as materials, processes, applicability, and creativity of homestay supply products, continuously injecting new development momentum into the construction of sustainable fashion.





前沿洞察丨大咖汇集丨探索旅游民宿未来新方向

Frontier Insights I Gather of Big Shots | Explore the New Direction of Tourist Homestays in the Future

高峰论坛 Summit forum

主办方携手多家协会,共同组织大咖云集的论坛与盛典、引领民宿设计风潮的创意产品展示与体验、权威重磅的奖项评选与发布、星光灿烂的晚宴与颁奖等不同的活动形式,共享洞察和经验,传播思想之声。搭建以旅游民宿产业为核心的发展对接、产业规划、多方投资、环保建设、智慧运营、创新聚合的服务平台。



多元融合, 打造HOMESTAY +民宿生态图



- 民宿创意盛典 中国民宿时尚创意盛典 时间:2025年7月17日
- 民宿大会 宿见中国跨界演讲会暨颁奖典礼 时间:2025年7月17日
- ◆竹文化峰会中国竹文化发展大会颁奖盛典
- **乡村振兴论坛** 中国乡村振兴发展论坛 时间:2025年7月17日
- 中国民宿奖项评选 凤栖奖-2025中国民宿优质供应商评选
- ●"凤栖奖"-颁奖典礼 2025中国民宿优质供应商评选颁奖典礼 时间:2025年7月17日
- 民宿论坛 2025第四届乡村民宿发展论坛 2025中国民宿设计论坛 2025第九届"素行天下"上海高峰论坛 时间:2025年7月18日

- Homestay Creative Festival
 China Homestay Fashion and Creative Festival

 Event Time: July 17, 2025
- Homestay Conference
 Meetup China Cross border Speech Conference and Award Ceremony
 Event Time: July 17, 2025
- Bamboo Culture Summit
 China Bamboo Culture Development Conference Awards Ceremony
- Rural Revitalization Forum
 China Rural Revitalization and Development Forum
 Event Time: July 17, 2025
- China Homestay Selection
 2025 China Homestay Quality Supplier Selection
- Fengqi Award -Award ceremony
 2025 China Homestay Quality Supplier Selection and Award Ceremony
 Event Time: July 17, 2025
- Homestay Forum
 The 4th Rural Homestay Development Forum 2025
 2025 China Homestay Design Forum
 The 9th "Su Xing Tian Xia" Shanghai Summit Forum in 2025
 Forum time: July 18, 2025

展会内容

● 民宿旅游资源

精品民宿:品牌民宿、精品客栈、精品酒店、休闲农庄、休闲度假综合体等;

民宿投资及开发: 政府扶持资金、旅游投资、评估投资、民宿资源开发、古村落、传统村落、传统民居、山水、林地等资源引资建设;

民宿营销与加盟: 旅游OTA在线预订平台、旅游网站、旅游 媒体、旅行社、行业协会及旅游机构、品牌运营机构加盟、 酒店管理机构加盟、民宿短租托管机构、民宿聚落开发加盟;









●民宿用品日化耗材

民宿布草、耗材用品:客房布草、浴室布草、台布、制服、窗 帘酒店布草、客房电器、客房用品、大堂用品、易耗品、客 房摆件;

智慧民宿:民宿入住系统、民宿智能系统、智能窗帘、智能音响、智能卫浴、智能锁、新风系统、空气净化、除湿机、水处理系统、地暖、空调、空气能、热水器、酒店机器人等;

● 民宿+文化(展区):民宿饮食文化

民宿饮食文化:特色饮食、传统药膳食材、茶文化、酒文化; **非物质文化及文创:**中华刺绣、民间绘画、歌谣、舞蹈、曲艺、 民间工艺品;

古法养生:针灸、推拿、火罐、艾灸、太极、传统养生器材;

















● 民宿设计建造

民宿家具、床垫及软装:民宿家具、新中式家具、户外家具、软软装设计、民宿床垫、整装定制、公共家具、餐饮空间;

民宿家居:陶瓷、花器、窗花、仿古摆设、茶空间、禅意用品、家庭 影院、自酿啤酒设备、智能设备、数字化管理设备;

民宿景观:树木花、露天休闲设施、藤艺竹艺、休闲庭台、湿地步道桥梁、户外家具、喷泉水景与鱼池、泳池Spa、温泉、户外休闲家具、户外景观照明、仿真植物、智能驱蚊虫系统;

民宿设计建造:建筑设计、室内设计、空间设计、景观设计、创客工作室、艺术工匠、非遗传承人、设计院及建造施工机构;

民宿建造材料:仿古类建材、涂料、微水泥、硅藻泥、浮雕、 艺术陶瓷卫浴、地板、顶墙面装饰、门窗、阳光房、暖通制 冷设备、壁炉、泳池桑拿设备、高压氧舱、水处理系统;









● 旅游装备(展区)

民宿房屋:生态木屋、帐篷、轻钢房屋、集装箱房屋、装配式房屋、太空舱、星空房、移动别墅、集成房屋、露营、露营地等;游乐设备: 童游乐设施、碰碰车、观光索道、游乐机器人、充

游乐设备: 里游尔设施、蚀蚀牛、观尤祭垣、游尔机器人、允 气游乐设备、蹦床、滑梯、水上游乐设备、造波设备、水景喷泉、 漂流设备等、水处理设备等;

旅游交通及户外装备:房车、旅游客车、新能源汽车、观光车、潜水用品、水上运动装备、无人机、游艇、自行车、电动代步工具、乡村旅游装备、旅游户外用品装备、户外运动服饰、登山运动器材及装备、垂钓用具、户外运动俱乐部等;



汇聚行业精品 探索民宿新潮流 有效及全面的商贸平台 Effective & Comprehensive Trade Platform

01

全国旅游民宿 新品展示

National Tourism Homestay New Product Display:

本次展会将汇聚全球300 余家优质旅游民宿展商,展 示数千款旅游民宿新品,为 观众带来一场旅游民宿产 品与设计的视觉盛宴。 02

线上线下融合对接

Online and offline integration docking:

本届旅游民宿展以小程序 为载体,展前展中线上平台 不打烊,参展商可搭建其线 上展厅,与线下展位双线发 力,与线上线下买家同步互 03

商贸洽谈平台

Business negotiation platform:

展会为参展商和买家提供 无限商机,预计吸引数万名 观众前来参观交流,搭建了 一个高效、精准的商贸洽谈 平台。 04

创新技术展示

Innovative Technology Display:

展会将展示最新的旅游民宿产品和设计,如民宿设计建造材料、民宿家具、民宿用品、民宿户外景观、民宿景区房屋等,推动行业向绿色低碳、可持续发展方向迈进。

05

同期活动丰富

Rich concurrent activities:

展会同期将举办多场技术 交流会、新品发布会、行业 论坛等活动,为参展商和观 众提供丰富的行业资讯和 交流机会。

幹参展商尊享服务

参展服务

线上展览展示平台

- 1+1 服务配套",线下特装展位+
- 线上展览平台,打造三维立体展览展示

会议论坛参会名额

- 提供宿见中国跨界演讲会
- 中国乡村民宿创新发展论坛
- 系列论坛、盛典参会名额,聆听大咖精彩分享

全面周到的现场服务

- 专属顾问一对一用心服务
- 展台搭建服务商推荐
- 展馆会议室租赁
- 展品运输商推荐
- ●《参展商服务指南》

便利的商旅服务

- 各签证服务(提供展会商务邀请函)
- 协议酒店估惠预订
- 协议酒店(部分)展馆穿梭巴士
- 展会现场地图及信息服务

有效的宣传服务

- 专属电子邀请函
- 全媒体宣发(官网、新媒体矩阵、大众媒体)
- 会刊服务
- 媒体宣传报道
- 微信宣传

新闻媒体多方报道

- 行业趋势、展会动态、展商新品及重大新闻轮番播报
 融入品牌民宿、民宿设计建造材料、民宿用品、民宿家具、
- 民宿房屋,民宿户外景观、景区、旅游地产等关注展会安排专业媒体、本地媒体,进行展前探营、展中专访等活动
- 为展商提供全方位宣传报道

Exhibitors Services

Exhibition service

Online exhibition display platform

- 1+1 Service ", offline special booth +
- Online exhibition platform to create three-dimensional exhibition display

Number of forum participants

- Provide China tourism homestay fashion creative festival
- China Rural B&B Innovation Development Forum
- The number of forum participants, listen to the wonderful sharing of big coffee

Comprehensive and thoughtful on-site service

- Dedicated consultant one-to-one dedicated service
- Booth construction service provider recommended
- Exhibition hall meeting room rental
- Recommended by exhibit transporter
- Exhibitor Service Guide

Convenient business travel service

- Visa service (exhibition business invitation)
- Agreement Hotel discount reservation
- Agreement Hotel (part) Pavilion shuttle bus
- Exhibition site map and information service

Effective publicity service

- Exclusive electronic invitation letter
- Full media promotion (official website, new media matrix, mass media)
- Journal Service
- Media publicity and reporting
- WeChat promotion

The news media covered it extensively

- Industry trends, exhibition updates, exhibitors' new products, and major news are broadcasted in rotation
- Arrange professional and local media to conduct pre exhibition camp visits, in exhibition interviews, and other activities. Arrange professional and local media to conduct pre exhibition camp visits, in exhibition interviews, and other activities
- Provide comprehensive promotional coverage for exhibitors









特邀买家 Invited buyer

- 民宿、客栈、度假酒店及投资加盟群体
- Homestays, inns, vacation hotels, and investment franchise groups
- 各县市区旅游局
- County, city, and district tourism bureaus
- 旅游景区管理部门
- Tourism scenic spot management department
- 村镇单位集体采购
- Collective procurement by village and town units
- 文旅公司、规划公司、文旅地产
- Cultural and tourism companies, planning companies, cultural and tourism real estate
- 田园综合体、建筑公司、园林景观、户外露营等
- Rural complex, construction company, garden landscape, outdoor camping, etc
- 行业经销商、代理商、加盟商
- Industry distributors, agents, franchisees
- 文化旅游爱好者、旅行社
- Cultural tourism enthusiasts, travel agencies
- 装修设计单位、规化建筑设计师(院)、室内设计公司、景观设计公司、软装设计公司、建筑设计公司等
- Decoration design units, standardized architectural designers (institutes), interior design companies, landscape design companies, soft decoration design companies, architectural design companies, etc







品牌展商 Brand exhibitor



展位配置 Standard Booth Furniture Package



标准展位 Standard booth 9m² (3m×3m)



光地展位Bare stand (36m²起租)

参展费用 Fee

展区\规格 Area\Type	标准展位 Standard booth	光地展位 Bare stand	备注 Remark
国内企业 Domestic	13800元(9㎡) 13800 RMB (9㎡)	1380元/㎡ 1380 RMB/㎡	1、双开口展位加收10%元; 2、标准展位3m×3m;配置:围板、楣板、地毯、一桌两椅、射灯及电源插座; 3、光地36㎡起租,须36半米起相,无任何设施,另需向展馆支付搭建管理费,向指定搭建商支付电箱费 1. Double opening booths will be charged an additional 10% yuan。 2. Standard booth size 3m x 3m; Configuration: fence, fascia board, carpet, one table and two chairs, spotlights, and power sockets. 3. The minimum rent for bare land is 36 square meters, without exhibition equipment configuration.
境外企业 Oversea	2600美元/展位 2600 USD	260美元/㎡ 260 USD/㎡	

参展咨询及联络方式:

寰域展览(上海)有限公司

夏敬力:13816644025

E-mail 29500241@163.com

尚古魁新民宿風尚

Upholding the old and innovating the trend of homestays

